

# **LEMBAR PENGESAHAN**

**RISET MAHASISWA**

**ANALISIS PENGARUH SOCIAL MEDIA MARKETING DAN SERVICE QUALITY  
TERHADAP PURCHASE DECISION PADA ALLUNEEED INDONESIA DI BATAM**

**OLEH:**

**RIZKA AMELIAH**  
**4122011030**



**BATAM, 20 JUNI 2024**

**DOSEN PEMBIMBING**

A handwritten signature in black ink, appearing to read 'Eddo Nanda', with a long horizontal line extending from the end.

**(EDDO NANDA OKTARICI SE BBA MSC)**  
**NIP: 198710142022031001**