

PANDUAN MEREK DAGANG DAN JASA DI PT LIM KONSULTAN INDONESIA

INTRODUCTION

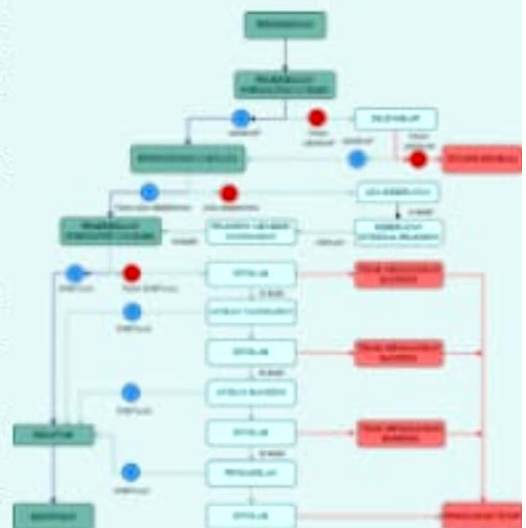
PT Lim Konsultan Indonesia provides administrative services to help prepare clients' businesses for growth efficiently. PT Lim Konsultan Indonesia handles this process to ensure that clients have the necessary licenses and certifications for them to start or continue their operations.

During the author's internship at the company, there were no serious problems. PT Lim Konsultan Indonesia itself has seven permanent employees and four interns, where among the eleven employees only the author is assigned to work on the Registration of Trademarks and Services carried out on the website of the Directorate General of Intellectual Property (DJKI).

LITERATURE

In the Law of the Republic of Indonesia Number 20 Year 2016 on Trademarks, various regulations governing trademark applications are explained, such as Trademarks that cannot be registered and those that are rejected. In CHAPTER III is also explained about the Trademark Registration Application, among others:

1. An application for Trademark registration is submitted by the Applicant or his attorney to the Minister electronically or non-electronically in the Indonesian language. And must include:
 - a. The date, month, and year of the application;
 - b. Full name, nationality, and address of the Applicant;
 - c. The full name and address of the proxy if the Application is submitted by proxy;
 - d. Colors if the trademark applied for registration using color elements;
 - e. The name of the country and the date of the first Trademark request in the event that the Application is filed with Priority Rights; and
 - f. Class of goods and/or services and description of the type of goods and/or type of services. And other provisions



DISCUSSION

The solution made by the author is in the form of a Trademark and Service Registration Guide starting from creating a DJKI account to obtaining a Trademark Registration Certificate. The important points that the author will describe in more detail in the Trademark Registration Guide and Services:

1. Basic Brand Knowledge
2. DJKI Account Creation Requirement
3. Step to create a DJKI Account
4. Data Required in Filling an HAKI Application
5. Trademark or Service Mark Online Application Guide
6. Problem and Solution of the Autor During the Registration of Trademark or Service



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