

Heinrich C. Mayr  
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# Conceptual Modeling

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# Preface

The International Conference on Conceptual Modeling (ER) is the leading global forum for current research on conceptual modeling (CM) and trendsetting CM applications. The topics of interest span the entire spectrum of CM: theoretical and ontological foundation, methods and tools for developing and communicating conceptual models and meta models, techniques for transforming conceptual models into effective implementations, and the impact of CM techniques on databases, business strategies, and information systems development. The ER conference series has been held at a variety of superb locations, rotating in successive years between Europe, the Asia-Pacific region, and the Americas, and attracting an international community of scholars.

This volume contains the research and technical papers comprising the main program of ER 2017 in its 36th conference edition held during November 6–9, 2017, in the beautiful city of Valencia, Spain. More than 450 researchers from all over the world followed our call for papers and submitted 153 papers about their latest research results. Each paper was carefully reviewed by at least three members of the Program Committee, which consisted of renowned scientists from more than 40 nations. Finally, 28 papers, i.e., about 18%, were selected as full papers to be presented at the conference and to be included in this volume. An additional 10 submissions were accepted as short papers. The quality of these 38 papers is a tribute to the authors and also to the reviewers who guided any necessary improvements.

Focal points of these papers are: (1) CM and ontologies in the context of requirements analysis, business processes, and other domains; (2) foundations of CM, for example, regarding multi-level modeling; (3) CM methodology with a broad spectrum of innovative answers to interesting research questions; (4) ontologies; and (5) model efficiency.

This volume would not have materialized without the support of many people. First, we are very grateful to all the authors for their continuous commitment and intensive work. Second, we would like to thank the Program Committee members and additional reviewers for providing timely and in-depth assessments. Furthermore, we thank all the people and sponsors who helped in the organization of ER 2017. Without all that effort there would have been no substance for this volume and no success for ER 2017. Last but not least, we are greatly indebted to the five invited speakers, Prof. Lois Delcambre (USA), Prof. Josef Mitterer (Austria), Prof. Antoni Olivé (Spain), Francisco Garcia-Moran (Spain), and Prof. Yair Wand (Canada), for accepting our invitation to address this conference.

September 2017

Heinrich C. Mayr  
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# **Invited Talks**

# Conceptual Modeling? When We are Awash in Information?

Lois Delcambre

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**Abstract.** We challenge the traditional who/what/why of conceptual modeling of information in a world where structured data is ubiquitous.

**Who** (defines conceptual models?) Analysts? Developers? Ontology specialists? All of the above. But non-traditional users such as scientists, journalists, educators, and almost anyone with data to share are being empowered to define their own information with easy to use data storage and web management systems.

**What** (is being modeled?) A database as part of an information system or software system? Information that supports a business process? Definitely. But some users define their structured information directly – for display and processing.

**Why** (is a conceptual model defined?) To describe information and processing of an information system or a software system? To promote collaboration and communication? To increase understanding of a domain? To document a system? Certainly. But let's consider the goals of people who define and publish their own structured information directly; perhaps we can use a conceptual model to offer them useful functionality for their information (e.g., for browsing, mapping, calculations).

We suggest that domain users are doing conceptual modeling. And we believe that they can relate their conceptual model to a domain model when they are enticed by sophisticated information widgets that can select, display, and process their information. We also highlight a problem that has been present since conceptual models (or database schemas) were first created: information of interest to a user might be present in the “data” (such as “Oregon” being part of someone’s address) or in the “schema” such as “Oregon” or “California” being attribute names (for a sport fishing registry). Finally, we show that users (who understand their own information) can perform schema integration, including complex operations such as pivot and unpivot, when guided with examples (of the widgets) using sample data.

# Conceptual Modeling: Philosophical Considerations

Josef Mitterer

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**Abstract.** The underlying philosophies of Conceptual Modeling vary between Critical Realism and Ontological Constructivism and fit into the philosophical panorama: *There are distinctions and therefore we make them* (Realism) — *We make distinctions and therefore they are* (Idealism/Constructivism).

The presupposition of dichotomies between language and world, description and object, between what we talk and what we talk about, helps to freeze, dogmatize and fundamentalize the *status quo* into a “real” world and “its” representations.

Claims of representing the real world remain irrelevant as long as consensus prevails. When conflicts arise, the world and other potential decision criteria in a beyond of discourse stay mute: the criteria fail and the opposing parties get into a stalemate... In a recent conversation the ontologist Barry Smith said on how he would deal with competing ontologies: “I try to win.”

Proposing an alternative philosophy of change requires a shift in the vocabulary and in the direction of discourse: Instead of advocating a dichotomy between a fixed/independent world and privileged representations, a philosophy of change favors relations between *so far* and *from now on*. The object of a description relates to the description of the object like the description *so far* to the description *from now on*. Every description of the object changes the object into a new object of further descriptions.

Philosophical ontologists try to transcend the “here and now” into the past and future. I opt for transparence rather than transcendence. The world, the reality is nothing but the present state of things.

# IT Professionals and Conceptual Modeling

Francisco Garcia Moran

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**Abstract.** IT professionals, explicitly or implicitly, develop conceptual models when trying to produce a high level description of the fundamental principles and the main functionalities of the “systems” (understood in the most general way: Enterprise Architecture, Infrastructure Blueprints, Information Systems, Database Systems, etc.) they want to implement. They do it because they want

1. enhance the understanding of the “users”,
2. facilitate the dialogue among system’s stakeholders,
3. provide system designers with an input to produce system specifications at different levels, and
4. document the system for future reference and collaboration activities.

There are several relevant questions to IT practitioners about the use of conceptual modelling that the author will try to cover in his presentation on his more than 40 years of professional experience in the public sector as well as his conversations with hundreds of IT professionals in the public and private sectors:

1. Why “conceptual modeling” is considered by many IT professionals as “too theoretical” or “too heavy”?
2. Which are the barriers and facilitators for its more formal adoption?
3. Is there a contradiction between “being agile” (for instance using agile development methodologies like Scrum) and the formal use of conceptual models?
4. What can be done about it?

The author will try to illustrate the answer to some of the above mentioned questions based on the results on an informal survey filled in by many of his contacts in public and private sectors.

# Classification and Science

Yair Wand

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**Abstract.** Classifying phenomena is deeply intertwined with cognition and human information processing. Therefore, identifying classes is a central aspect of information technology (IT). Choosing a “good” set of classes is both theoretically and practically important. Two cognitive principles underlie the cognitive approach to classification. First, classes encapsulate inferences about the properties of their instances – in other words, knowing a category can “tell” us more about an instance that required to identify the category it belongs to. Second, collections of classes should provide economy of storage. This leads to a view of classes as carriers of domain knowledge in the form of inferences about situations, which is more than “containers” for information.

We discuss how this view can be used to model scientific theories. We explain how the principles can be used to guide the choice of collections of classes. We show how the approach can be used in scientific discourse by applying it to one of the most well-known areas of physics – the electromagnetic equations as developed originally by Maxwell. The example shows how the classification based approach can be generally applied to scientific problems and that it has two advantages. First, it can provide a simpler and more informative account of the sample phenomena. Second, the classification principles can lead to questions to be asked to help resolve differences between observations and predictions. This means that the resolution of problems can be framed in terms of changes to classification structures, and to principles suggesting how such changes might occur.

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# Goal Orchestrations: Modelling and Mining Flexible Business Processes

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**Abstract.** In many application domains, it is more natural to think of a process as a coordination model of goals to be achieved rather than of tasks or activities to be performed. Replacing tasks or activities with goals in process models allows us to enact processes in flexible, context-sensitive ways. We define a formal semantics for processes modeled in this manner (which we call *goal orchestrations*) and show how these enable flexible process execution. We also offer a simple means of mining goal orchestrations from readily available event logs, and present an evaluation with an event log consisting of 65000 entries from one of the world's largest IT companies.

## 1 Introduction

Business processes (and related conceptions, such as clinical processes or manufacturing processes) are typically specified in terms of *tasks that need to be executed*. This ignores an important alternative perspective on process modeling, in terms of *goals to be achieved*. Consider a physician preparing a patient for surgery. The treatment plan is typically conceived of as a sequence of goals to be achieved: *first we will lower the patient's blood pressure, then we will stabilize the patient's blood glucose levels, then treat the persistent chest infection before sending the patient into surgery*. Implicit in this treatment plan is a sequence of three goals to be achieved: “lower blood pressure”, “stabilize blood glucose” and “treat chest infection”. It is interesting to note (and this has been borne out by extensive interviews with physicians) that treatment plans do not involve task descriptions such as “administer drug X” or “treat with antibiotic Y”. The key motivation behind conceiving these treatment plans as sequences of clinical goals/objectives to be achieved is to admit the possibility of achieving these goals in multiple different ways. Indeed clinicians often flesh out additional detail in such treatment plans by introducing what might be viewed as sub-processes of the form: *if medication X (for blood pressure) does not work, we'll try medication Y concurrent with hydration therapy*. Similar patterns of modeling can be

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Suman Roy did this work when he was a visiting fellow at University of Wollongong on Infosys-CRC funded project of data-driven process discovery during July–Dec'14.

found in a range of other settings (manufacturing, logistics as well as traditional “business” process application domains).

Our objective in this paper is to formalize this alternative approach to process modeling via *goal orchestrations*. As the name suggests, a goal orchestration is a coordination or orchestration model, where we describe the coordination of goals instead of the coordination of tasks. There are several reasons why these are of interest. First, goal orchestrations provide a more natural means of modeling behaviour (or processes) in many settings, as illustrated by the clinical example above. Second, goal orchestrations provide an easy means of achieving flexible process execution. The execution machinery for goal orchestrations is able to compute alternative task-level realizations of a goal if the initial attempt at realizing the goal fails to achieve the desired results (manifested by *events* or *effects* in the operating context). Third, goal orchestrations offer abstract, strategy-level views on processes, which can aid human understanding and ease process redesign (and other forms of analysis). More interestingly, as we will show below, goal orchestrations can be mined from readily available enterprise data in the form of *event logs*.

Goal orchestrations and their analysis involves considerable complexity (even though a superficial reading might suggest that all we are doing is replacing tasks in process models with goals). We need to consider temporal coordination of entities at three, progressively finer-grained, levels of abstraction: (1) the *goal level*, (2) the *task level* and (3) the *event level*. A given goal orchestration might admit multiple *conformant* task sequences. We need to use an important device from the reasoning about action literature, in the form of a *state update operator* to accumulate the persistent effects of tasks at the event level. The fact that state update, in general, leads to multiple non-deterministic outcomes means that the execution of a given task sequence might generate multiple event sequences (the non-determinism implies that we will be unable to specify at design time which of these event sequences will actually accrue when the task sequence is executed).

Of special interest are goal orchestrations that leverage an input *goal model* (in the form of an AND-OR goal graph). The input goal model can help identify alternative OR-refinements of a given goal, opening up a larger space of re-design alternatives in settings where the run-time monitoring machinery detects that the execution of a goal orchestration has not delivered the desired effects. The AND-refinements of a goal specified in a goal model can also be leveraged, but we do not formalize this in detail in this paper due to space constraints.

We note that much of the machinery we describe requires repeated use of the state update operator, and entailment checks. While space precludes a detailed empirical evaluation of computational cost of these, we can note that in the case of a propositional language for describing events/effects, fast SAT-solvers can execute these checks in near real-time. Well-known results about Horn clause theories also indicate that entailment checking can be executed in polynomial time.

In this paper, we provide a formal semantics of a goal orchestration model (in Sect. 2) by using abstractions spanning the goal level, the task level and finally the event level. We outline a machinery for executing goal orchestration models

that achieves the flexibility discussed above (Sect. 3). We then outline an approach to mining goal orchestration models (Sect. 4) from event logs, leveraging in considerable detail the semantics described in Sect. 2. Finally, we present an empirical evaluation (Sect. 5), first with a synthetic dataset, and then with a dataset from one of the world’s largest IT companies involving an event log with 65,000 distinct entries.

## 2 Goal Orchestration Models and Semantics

A goal can be represented in any truth-functional language that comes equipped with machinery for checking satisfiability (and hence entailment). In the following, we will only consider *achievement goals*. A *goal orchestration*  $(N, F)$  is best viewed as a process graph (as commonly used in the literature) with the tasks/activities replaced with goals, where  $N = G \cup \Gamma \cup E$  ( $G$  is a set of goal assertions,  $\Gamma$  is a set of gateways, and  $E = E_s \cup E_f$  is a set of special events ( $E_s$  represents start events and  $E_f$  denotes end events));  $F \subseteq (N \setminus E \times N \setminus E) \cup (E_s \times N \setminus E) \cup (N \setminus E \times E_f)$  corresponds to sequence flows connecting goal assertions with goal assertions, goal assertions with gateways, gateways with goal assertions, start events with goal assertions and goal assertions with end events. We will now describe the semantics by specifying under what circumstances an *event log* will be deemed to *satisfy* a goal orchestration. Recall that an event log is a set of pairs of the form  $\langle event, timestamp \rangle$  (we ignore case IDs in the formulation, but if they are available, we can leverage these to cluster effects by process instance, if that granularity of analysis is of interest). We order an event log from the earliest timestamp to the latest, obtaining a sequence  $\langle e_1, e_2, \dots, e_n \rangle$ , where each element is of the form  $e_i = \langle \epsilon_i, \tau_i \rangle$  ( $\epsilon_i$  is the  $i$ -th event,  $\tau_i$  is its timestamp) and for every adjacent pair of elements in the sequence  $\langle e_i, e_{i+1} \rangle$ ,  $\tau_i \leq \tau_{i+1}$ .

Every event involves one or more state transitions (a business object such as an insurance claim transitions from a *not-determined* state to an *accepted* state, or a task object transitions from an *incomplete* state to a *completed* state etc.). The effects of some events *persist* (an insurance claim once accepted remains in the accepted state) while others do not (a light that is initially switched on is eventually switched off). An event log describes the changes but not the non-changes. In other words, such a log describes new events as they occur but does not describe which prior events have persistent effects, so determining which effects hold at a given point requires specialized machinery. In the following, we will not distinguish between an event and its effects - thus the description of an event is also the description of its effects. To obtain a sequence of states or partial states (each denoted by a conjunction of *effect assertions*) from an event log, we *accumulate* effects using a *state update operator* in a manner similar to the approach adopted in [20, 32]. A state update operator takes a state description and the effects of an action to generate one or more descriptions of the state that would accrue from executing this action in the input state. Some well-known state update operators are the Possible Worlds Approach (PWA) [15] and the

Possible Models Approach (PMA) [33] (other approaches based on the logic of theory change [3,12] and belief merging [23,24] can also apply, but we defer that discussion to future work). Given a set of accumulated effects (representing a possibly partial description of the state of the operating environment), and a new effect (representing the action just performed), we use the state update operator to determine what new set of accumulated effects should be (in our evaluation, we use the PWA operator, but others could be used without loss of generality). Applying the state update operator (denoted by  $\oplus$ ) leads to non-deterministic outcomes. Thus, if  $s_1$  and  $s_2$  are states represented as conjunctions of event/effect assertions (we can think of the effects of an action being described, without loss of generality, as  $s_2$ ), then  $s_1 \oplus s_2$  is a set of states (the intuition being that any one of these could be the result of making  $s_2$  true in state  $s_1$ ).

The idea, now, is to generate from an event log a sequence of *sets of states* (we need sets of states and not single states because of the non-deterministic nature of the state update operator). Given a set of prior states and a set of posterior states (i.e., those obtained from the prior set via state update), it is important to note that a state in the posterior set can be arrived at only from some (but possibly not all) of the states in the prior set. Thus, there are predecessor-successor relationships connecting elements of temporally adjacent sets of states. We first extract from an event log a *state set sequence* consisting of pairs of states, where the first element is the predecessor and the second element is the successor. Given an event log  $\langle e_1, e_2, \dots, e_n \rangle$ , we compute a *state set sequence*  $\langle StateSet_1, StateSet_2, \dots, StateSet_n \rangle$ , where each  $StateSet_i$  is of the form  $\{StatePair_1, StatePair_2, \dots, StatePair_k\}$  and each  $StatePair_i$  is of the form  $\langle state_{pred}, state_{succ} \rangle$  (i.e., these are predecessor-successor pairs) as follows:

- We set  $StateSet_1 = \{\langle \emptyset, \epsilon_1 \rangle\}$  (where  $\langle \epsilon_1, \tau_1 \rangle$  is the first entry in the temporally ordered event log).
- We set  $StateSet_2 = \{\langle \epsilon_1, s \rangle \mid s \in \epsilon_1 \oplus \epsilon_2\}$  (where  $\langle \epsilon_2, \tau_2 \rangle$  is the first entry in the temporally ordered event log).
- For  $i = 3 \dots n$ ,  $StateSet_i = \{\langle s_{i-1}, s_i \rangle \mid s_{i-1} \in StateSet_{i-1} \text{ and } s_i \in s_{i-1} \oplus \epsilon_i\}$ .

A *state sequence*  $\langle s_1, s_2, \dots, s_n \rangle$  is supported by a state set sequence  $\langle StateSet_1, StateSet_2, \dots, StateSet_n \rangle$ , if and only if:

- $StateSet_1 = \{\langle \emptyset, s_1 \rangle\}$ .
- Every adjacent pair  $\langle s_{i-1}, s_i \rangle$  in the state sequence must be an element of  $StateSet_i$  in the corresponding state set sequence.

Given a state sequence  $\langle s_1, s_2, \dots, s_n \rangle$  and a goal model with a goal set  $\{g_1, g_2, \dots, g_k\}$  (this represents our vocabulary of goals), we compute a *goal sequence*  $\langle G_1, G_2, \dots, G_n \rangle$  by setting each  $G_i = \{g_i \mid s_i \models g_i\}$ . Note that a goal sequence is a sequence of sets of goals. We define a *goal orchestration trace* as a sequence of goals  $\langle g_1, \dots, g_m \rangle$  satisfying the constraints of the corresponding goal orchestration model (much like a trace through a process model). Given a goal orchestration model and a trace  $\langle g_1, \dots, g_m \rangle$ , we will say that the trace is *supported by* a goal sequence  $\langle G_1, G_2, \dots, G_n \rangle$  if it is the case that  $n \geq m$  and every  $g_i \in G_i$ .

Given a goal model (and thence, the set of goals contained in it), an event log *satisfies* a goal orchestration model if and only if a goal sequence can be obtained from the event log and the goal model in the manner described above such that the goal sequence supports a trace for the goal orchestration model.

### 3 Executing Goal Orchestrations

For a goal orchestration approach to enable flexible process execution, we require tasks/activities or enterprise capabilities to be annotated with post-conditions, specified in the same ontology as the goals (as recent results in [27] show, post-conditions can be relatively reliably mined from readily available enterprise data). More generally, one can view this as an instance of a generic scheme that permits us to relate task execution to the functional outcomes that are used to specify goals. A number of recent proposals suggest that leveraging task post-condition annotations can be effective and practical [6–8, 10, 11, 13, 19, 20, 29, 32].

The first question we need to address is whether a goal orchestration is *feasible* with respect to an *enterprise capability library*. We shall view the latter as a repertoire of tasks or capabilities annotated with post-conditions. A goal orchestration is *strongly feasible* with respect to an enterprise capability library if and only if for every trace admitted by the orchestration, there exists a task/capability sequence  $\langle t_1, \dots, t_n \rangle$  with a corresponding sequence of post-conditions  $\langle p_1, \dots, p_n \rangle$  such that this latter, if viewed as an event log (this can be easily done by inserting time-stamps with each post-condition that respects the relative ordering), generates (given a goal model) a goal sequence that *supports* that trace. In the case of *weak feasibility*, we only require that there exist a task sequence that generates a goal sequence that supports at least one trace. The subsequent analyses will only be performed for goal orchestrations that are (strongly or weakly) feasible with respect to the available enterprise capability library.

Practical deployment of goal orchestrations must ideally be done with a goal model at hand. A goal model, typically an AND-OR goal tree, is critical in offering alternative means of arriving at the same outcome. We will refer to any goal related to a parent goal  $g$  in the goal model via an OR-link as an OR-refined child goal, and the OR-refined children of these and so on as the OR-refined descendants of  $g$ . We shall refer to the set of all OR-refined descendants of a goal  $g$  as the *OR-alternatives of  $g$* . Given a goal orchestration model  $GOM$ , the set  $OR-Alt(GOM)$  of OR-alternatives of  $GOM$  consists of all goal orchestration models obtained by replacing at least one goal in  $GOM$  with an OR-alternative.

Executing a goal orchestration model consists of computing an *optimal suffix* for a partially executed task sequence (empty at the start of execution). By introducing a *current state* into the problem, one can deal with the problem of *semantic compensation* [17], where a process deviates from the functionality it is expected to deliver (manifested via events/effects) and where the challenge is to compute a new sequence of activities that will restore the process to *semantic conformance* (where it delivers the expected effects) and achieve the final goals.

Formally, given: (1) The current state  $S$  of the process and its environment, (2) a goal orchestration model and (3) The current sequence of goals achieved  $\langle g_1, \dots, g_i \rangle$ , compute: a sequence of tasks  $\langle t_j, \dots, t_m \rangle$  drawn from the enterprise capability library such that the corresponding sequence of task post-conditions  $\langle p_j, \dots, p_m \rangle$ , when concatenated with the achieved goal sequence  $\langle g_1, \dots, g_i \rangle$  generates a sequence of events  $\langle g_1, \dots, g_i, p_j, \dots, p_m \rangle$  which can be viewed as an event log (with the appropriate insertion of sequence-maintaining time-stamps, as before) that generates a goal sequence that supports a goal trace through the input goal orchestration model.

Goal orchestrations serve to provide useful abstractions of underlying process models. Figure 2 shows a goal orchestration model for treating head injuries, providing an abstract view of a more detailed clinical process model in Fig. 1. A comparison of the 2 models reveals that the goal of administering IV bolus of dextrose is to maintain blood glucose level within the normal range, while giving extra dextrose helps achieve the goal of body fluid balance, and so on. ‘Administer Paracetamol’, ‘Administer a bolus of IV morphine (50–100 µg/kg) and a morphine infusion (20–40 µg/kg/hr)’, and ‘Sedation’ tasks are alternative ways of achieving the goal *Reduce patient’s pain and stress*.

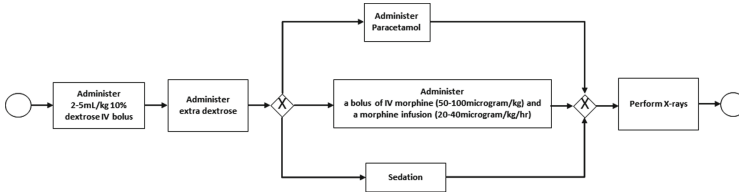


Fig. 1. Clinical process model fragment for treating head injuries



Fig. 2. Goal orchestrations for clinical process model in Fig. 1

## 4 Mining Goal Orchestrations

In this section, we show how goal orchestrations can be mined from event logs. A formal statement of the problem is as follows. Given: (1) An event log and (2) a goal model, compute: a goal orchestration that best explains the behaviour encoded in the event log. Recall that an event log records two kinds of events: events that flag the execution of a task and events that describe state transitions in objects impacted by a process. Our interest is in the latter kind of event (we shall refer to these as *effects*). It is useful to note that we do not need case IDs

associated with effects. Given a set of effects, we are only interested in their temporal ordering, but not which process instance, or actor/agent, might have generated these effects. Our intent is to identify the sequence of goals achieved (and thence a goal orchestration model) from the sequence of effects manifested. The vocabulary of available goals (as provided in the input goal model) provides the lens through which we view the effects. If the goal model is specific to an actor or a process instance, then the goals we will recognize and mine will be specific to the process or actor in question.

Mining goal orchestrations from event logs involves a sequence of pre-processing steps, followed by the application of an off-the-shelf process mining tool (in the empirical evaluation presented in the next section, we use AlphaMiner from the ProM toolkit [31]). The steps involved are as follows:

- Processing an event log to obtain a *state set sequence*.
- Extracting a set of *state sequences* from the state set sequence.
- Extracting *goal sequences* from the state sequences.
- Extracting a set of ordering assertions from each goal sequence identified in the previous step (we do not elaborate this in any greater detail since this is the standard approach associated with the AlphaMiner tool).
- Running an off-the-shelf process mining tool (AlphaMiner) with the goals playing the role of tasks.

## 5 Evaluation

The purpose of the evaluation is to establish that our approach is capable of the following:

- Mining goal orchestrations from readily available data
- Identifying different alternatives to achieving a goal based on the execution history

We present two cases to perform our evaluation. The first case involve a synthetic dataset and the second evaluation using a real-life dataset from a ticket handling process.

**Evaluation with Synthetic Process Models:** We ran the first experiment with a synthetic semantically annotated process model (i.e., a process model where each task is associated with the events/effects that would be generated as a consequence of executing that task) using  $T_1, T_2, \dots$  etc., for task names and  $p, q, \dots$  for effects. The model consists of 12 tasks with an XOR-split leading to two alternative flows, one of which included a nested AND-split and the other a nested XOR-split. The semantic annotations were 2 or 3 literals long and involved a mix of conjunctions and disjunctions. We generated a large number of possible execution traces of this model, and obtained the synthetic log using BIMP (The Business Process Simulator)<sup>1</sup> (with a small process model, performing the execution by hand also produced similar logs). We also investigated the

<sup>1</sup> <http://bimp.cs.ut.ee/>.

effect of scaling up the complexity of the process model, by generating a second synthetic process model with 20 tasks with and XOR-split leading to four alternative flows, one flow included a nested AND-split, two included XOR-split (one leading to two alternative flows and the other leading to three alternative flows), and the other was a sequence.

We randomly assigned effects to tasks, then performed the pre-processing steps described in the previous sections to obtain goal sequences, and from there, mined the goal orchestration. We had access to the ground truth (by maintaining the original process models together with the effects associated with each task and the goal sequence of each trace in the process model) so that we were able to determine the fitness and precision values for the mined goal orchestration.

Table 1 below describes the results of the experiments with each of these two process models. We measure the fitness and precision of the goal orchestrations generated from the log. Fitness evaluates whether the observed process complies with the control flow specified by the process, while precision indicates how precisely the model describes the observed process. In both process model, the results shows that the goal orchestrations generated from the mining conform to the data. The results appear overly predictable, but serve to establish feasibility and provide a baseline.

**Table 1.** Evaluation result with synthetic data

# of instances	# of events	Fitness	Precision	Time (ms)
Process model 1				
100	1520	1.0	1.0	52
500	7540	1.0	1.0	160
1000	15094	1.0	1.0	257
5000	75640	1.0	1.0	548
10000	151080	0.99	1.0	1,149
Process model 2				
100	1810	1.0	1.0	95
500	9008	1.0	1.0	287
1000	18026	1.0	1.0	377
5000	90040	0.99	1.0	1,170
10000	180540	0.99	1.0	3,147

The synthetic effect logs used in these examples considered all possible flows. Real-life data might involve more imperfections (such as certain XOR flows never being executed, certain tasks never being executed and so on).

**Evaluation with a Real-life Dataset:** An important part of the evaluation of the feasibility of the overall approach to goal orchestration was to gain experience

in using it in with a real-life dataset in a large complex practical setting. Our intent was to test several key elements of our proposal, including the processing (and pre-processing) of event logs, the identification of goals and goal sequences and the eventual use of process mining to obtain explicit goal orchestration models. Specifically, we looked at data from a team in one of the world's largest IT companies that supports IT infrastructure management as an outsourced service. Much of its activities involves the handling and resolution of *problem tickets* generated by customers. These can span the spectrum of complexity from a simple password reset to dealing with a complete ATM network that might have gone down. The dataset we analyzed described how 65000 distinct problem tickets were handled.

In the ticket handling process, when a member of a client firm faces IT-related problems or has queries about the IT systems whose management has been outsourced, they raise a ticket. The ticket handling system maintains records of ticket status from the opening of a ticket until the closing of it, responds with an acknowledgment to the user along with a notification to a system engineer who is assigned to handle the ticket. Also further input from the user may be requested. At this stage, if the problem can be resolved, the ticket is closed. In case the problem can not be resolved, the system checks to see whether there is any update from the user. If no update is provided and the ticket is not reopened within a stipulated time, then the problem is considered as resolved and it is automatically closed. If the ticket is updated with new information then the system checks the nature of the ticket, whether it is incident or request, depending on which the ticket is serviced or resolved respectively.

The system records all events related to a ticket in the process. Each record represents all attributes of a ticket, such as incident number or ticket number to identify any particular ticket, the identity of the user or employee that raised the ticket, the timestamp of when the ticket is raised (**open date** attribute), when the problem is resolved (**resolve date** attribute), when the system sends a response to the user and the engineer (**respond date** attribute), when the ticket is closed (**close date** attribute), an attribute to signify if the ticket is reopened, etc. These attributes will be used to identify the current state of the ticket. For example, a ticket in the **Open** state signifies that the ticket has been received and currently at the start of the ticket handling process. Similarly, a ticket in **Close** or **Auto-close** state signifies that it is at the end of the process, etc. Based on these timestamps, we were able to identify 16 distinct event sequences, shown in Table 2.

We use the goal assertions in Table 3 to recognize goal sequences from event sequences (these goal assertions were provided by domain experts from the organization - the authors might have articulated these goals somewhat differently).

We extract a goal sequence for each event sequence in Table 2. Recall that a goal is recognized in an event if the formal representation of the event entails the formal assertion of the goal. The complete list of goal sequences thus obtained is presented in Table 4.

**Table 2.** Effect sequences identified in the log

Event sequence name	Event sequence	# of sequences
TR1	{open}, {open,respond}	1299
TR2	{open}, {open,respond, $\neg$ receive}	4546
TR3	{open}, {open,respond}, {open,respond,close}	2
TR4	{open}, {open,respond}, {open,respond,resolve}, {open,respond,resolve,close}	53296
TR5	{open}, {open,resolve}, {open,resolve,auto-close}	128
TR6	{open}, {open,approved}	70
TR7	{open}, {open,respond}, {open,respond,receive}, {open,respond,receive, $\neg$ reopen,auto-close}	25
TR8	{open}	296
TR9	{open}, {open, $\neg$ approved}	383
TR10	{open}, {open,respond}, {open,respond,rejected}, {open,respond,rejected,close}	1
TR11	{open}, {open,respond}, {open,respond,reopen,auto-close}	37
TR12	{open}, {open,respond}, {open,respond,receive}, {open,respond,receive,incident,resolve,auto-close}	1195
TR13	{open}, {open,respond}, {open,respond,receive}, {open,respond,receive,resolve,auto-close}	3169
TR14	{open}, {open,respond}, {open,respond, $\neg$ reopen,auto-close}	12
TR15	{open}, {open,respond}, {open,respond,receive}	531
TR16	{open}, {open,respond}, {open,respond, $\neg$ instock}	10

For this exercise, the first check is towards the end effect scenario of each trace where in all traces, the end effect must satisfy any one of the goal in the goal model. We can determine from Table 4 that among the 16 distinct traces, the end effect of TR2, TR9 and TR16 do not conform to any goal. Upon closer inspection, it reveals that some of these traces are not fault or error, but the process is not finished yet and the effects are simply some kind of intermediate state. For example in TR2 where the end effect is  $\neg$ receive, the state is to identify that the process is still waiting for user input and has not received any at the observed time.

For the 13 remaining traces, the next check would be whether any one of the effect in the trace conform to a goal. By annotating each effect, we discover that the effect *rejected* of TR10 does not conform to any goal, therefore we annotate this trace as *exception*, while the 12 other traces are annotated as *normal*.

The last check is to examine whether in the normal trace, the goal precedence constraints in each trace is preserved. We perform the checking between any two consecutive goals (pair-wise) in the trace. From 12 normal traces, we found that all of them are preserving the goal precedence constraints.

**Table 3.** Goal assertions for the goal model

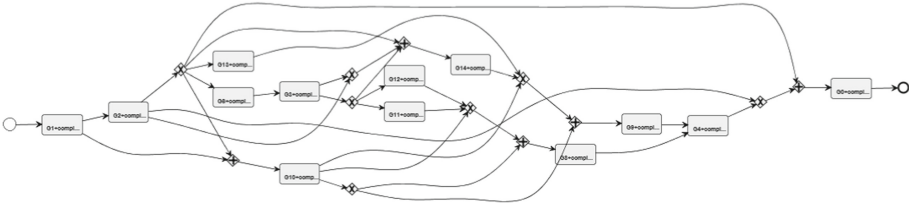
Goal	Goal assertion
Ticket handled (G0)	<code>close</code> $\vee$ <code>auto-close</code>
Ticket initiated (G1)	<code>open</code>
Ticket acknowledged and problem assigned (G2)	<code>respond</code>
Requirements provided (G3)	<code>approved</code> $\vee$ <code>receive</code> $\vee$ <code>instock</code>
DM approval acquired (G5)	<code>approved</code>
User input acquired (G6)	<code>receive</code>
Stock acquired (G7)	<code>instock</code>
Unresolved problem handled (G9)	<code>auto-close</code>
Problem resolved (G10)	<code>resolve</code>
Request fulfilled (G11)	<code>request</code> $\wedge$ <code>resolve</code>
Incident resolved (G12)	<code>incident</code> $\wedge$ <code>resolve</code>
New ticket created (G13)	<code>reopen</code>
Problem closed (G14)	$\neg$ <code>reopen</code>

**Table 4.** Goal sequence for effect trace

Event sequence name	Goal sequence
TR1	(G1), (G1, G2)
TR2	(G1), (G1, N/A)
TR3	(G1), (G1, G2), (G1, G2, G0)
TR4	(G1), (G1, G2), (G1, G2, G10), (G1, G2, G10, G0)
TR5	(G1), (G1, G10), (G1, G10, G9), (G1, G10, G9, G0)
TR6	(G1), (G1, G5)
TR7	(G1), (G1, G2), (G1, G2, G6, G3), (G1, G2, G6, G3, G14, G9, G0)
TR8	(G1)
TR9	(G1), (G1, N/A)
TR10	(G1), (G1, G2), (G1, G2, N/A), (G1, G2, N/A, G0)
TR11	(G1), (G1, G2), (G1, G2, G13, G9, G0)
TR12	(G1), (G1, G2), (G1, G2, G6, G3), (G1, G2, G6, G3, G12, G0)
TR13	(G1), (G1, G2), (G1, G2, G6, G3), (G1, G2, G6, G3, G11, G0)
TR14	(G1), (G1, G2), (G1, G2, G14, G9, G0)
TR15	(G1), (G1, G2), (G1, G2, G6, G3)
TR16	(G1), (G1, G2), (G1, G2, N/A)

We use these 12 normal traces to build the goal orchestrations model. However, we only use the complete trace, that is all traces that end in the highest goal (G0), therefore we omit TR1, TR6, TR8, and TR15 and left with eight traces to build the orchestrations. We utilize ProM [31] to mine the workflow net.

To determine the consistency between discovered the goal orchestrations with the goal model, we need to establish that all goals in the goal orchestrations



**Fig. 3.** Goal orchestrations for ticket handling process

presents in the goal model and all transitions preserves the goal precedence constraints in the goal model.

Looking at the goal orchestrations in Fig. 3, there are 13 goals in the goal orchestrations. We confirm that they are also goals in the goal model. The next checking compares the precedence constraints in our library with the transitions in the discovered model. There are 23 transitions between goals in the goal orchestration. Eight of the transitions have a precedence constraint related to them. The checking reveals that these transitions conform to the precedence constraints. The rest of the transitions do not have any constraints related to them. Take for instance, the transitions between G1 and G2. In the goal model, both are sub-goals of G0, thus both have precedence over their parent goal, but there is no constraint defined between G1 and G2. Since there is no violation of the goal precedence constraints, we conclude that the discovered goal orchestrations is consistent with the goal model.

## 6 Related Work

The nearest point of departure for our approach in the literature is the Azzurra framework [5], where business processes are modelled as social interactions between actors. A business process is seen as a coordination of actor's interactions to achieve the established goals. Interactions between actors are governed by commitments. While Azzurra focuses on inter-actor interactions in business processes and the realization of commitments, our work provides in addition a goal-oriented account of business process execution by individual actors.

Our work also builds on prior work on process mining [31] and the discovery of process designs from legacy artefacts [14]. It also builds on prior work on correlating goals with process designs [21].

There is a long history of work on checking goal realization in downstream artefacts, such as tracking goals through their lifecycle [18], management of changes and impact analysis [1], traces in and between requirements models [16,28], demonstrating compliance with some regulations [22], demonstration in real industrial settings [26], etc.

One of the main challenge highlighted by [28] is the need for presenting the traceability information in a clear and concise fashion. In our research, we

represent our traceability problem by leveraging semantic annotation of business process using formal language in CNF.

To assess the goal realization, many frameworks make a comparison between goals with other system artefacts, such as comparison with testing cases [2, 4], comparison with design [9], and comparison with code [25, 30, 34]. In comparison, our research also trace goal realization during or after system run-time, by comparing the task post-conditions defined during design-time with the result of the system execution.

## 7 Conclusion

In this paper we propose a representation of business process as a coordination of goals called goal orchestrations. This representation gives us a flexible and context sensitive enactment of processes and convenient for a goal-driven and knowledge-intensive process. We also present a simple method of mining goal orchestrations from event logs. We illustrate this method using a real world setting of a ticket handling system. In our future work, we would like to further explore the mining of goal orchestrations and implement the concept in other application domains, more specifically in clinical setting.

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